



Titleist®

2025 CORPORATE BROCHURE



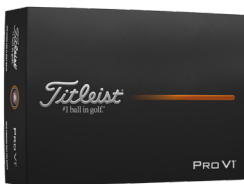
GOLF BALLS

GOLF BALLS

*Pro VI¹

Longer distance, more consistent flight, lower long game spin, outstanding Drop-and-Stop™ control and very soft feel.

Available in white and high optic yellow.



*Pro V1x™

Extraordinary distance, more consistent flight, high launch, low long game spin, outstanding Drop and-Stop™ control and soft feel.

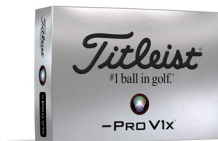
Available in white and high optic yellow.



Pro V1x Left Dash¹

Extraordinary distance with consistent flight.
Lower full swing spin than Pro V1x®
Slightly lower flight than Pro V1x®
Firmer feel than Pro V1x®
Drop-and-Stop™ short game control

Available in white.



AVX

Longer distance tee-to-green, Increased greenside spin and control, softer feel, lower long game spin.

Available in white and high optic yellow.



Tour Soft

Longer distance off the tee increased spin into the green
Optimized ball flight
Incredible soft feel

Available in white, high optic yellow and green.



Velocity

Fast ball speed and low spin for explosive distance.

Custom printing numbers 1, 2, 3, 4 available in white only.

Play numbers 1, 2, 3, 4 and 00, 11, 22, 33 available in matte orange & matte green.



TruFeel

Ultra-soft feel, increased greenside spin for short game control, Penetrating low ball flight for long distance, Trusted quality and consistency.

Available in white, high optic yellow



¹Available in play numbers 1-4 & 5-8, Special play numbers 00, 1-99.

High Optic Yellow golf balls are available with play numbers 1-4



GOLF BALL CUSTOMISATION

GOLF BALL CUSTOMISATION OPTIONS

PERSONALISATION

Default font, Helvetica Bold upper case.
Maximum 23 characters per line – up to 3 lines.
Imprint colours: black, blue, red, green or pink.

MINIMUM

3 dozen

LEAD-TIME

5 business days



DOUBLE PERSONALISATION

Default font, Helvetica Bold upper case.
Maximum 23 characters per line – up to 3 lines.
Imprint colours: black, blue, red, green or pink.

MINIMUM

3 dozen

LEAD-TIME

5 business days



LOGO

18mm square, 22mm circle or 10mm x 28mm
rectangle colour logo on one pole of the golf ball.
Print up to 5 PMS colours.

MINIMUM

12 dozen

LEAD-TIME

5 business days from
artwork approval



PHOTOGRAPH

18mm square, 22mm circle or 10mm x 28mm rectangle colour
photograph on one pole of the golf ball. Photograph imprinted
using CMYK. High resolution, 300 dpi artwork required.

MINIMUM

12 dozen

LEAD-TIME

5 business days from
artwork approval



LOGO & PERSONALISATION

Colour logo on one pole of the golf ball, up to 5 spot PMS colours
are available on that one pole. Personalisation on the
opposite pole of the golf ball.

MINIMUM

12 dozen

LEAD-TIME

5 business days from
artwork approval



DOUBLE LOGO

18mm square, 22mm circle or 10mm x 28mm rectangle
colour logo on two poles of the golf ball.
Print up to 5 PMS colours on both poles.

MINIMUM

12 dozen

LEAD-TIME

5 business days from
artwork approval



Orders over 250 dozen will require a sample golf ball for approval. Orders over 500 dozen please request lead time.

MAKE A LASTING IMPRESSION

Enhance your custom golf balls with custom packaging and make a lasting impression.

- The Titleist Pro V1® Collection features an array of distinctive packaging options featuring the best-selling Pro V1 and Pro V1x™ golf balls.
- With PackEdge™ by Titleist®, it's easier than ever to create your own custom packaging. This template based program cuts lead-times in half from traditional printed custom packaging, reduces the minimum order quantity and lowers custom packaging surcharges.
- Titleist also offers an unmatched array of traditional custom packaging options that will meet nearly any requirement.

Whether you're looking to create a special gift for your next tournament, a memorable corporate gift, or a package to commemorate a special holiday or life event, our experienced team of packaging engineers and graphic designers will help you develop the ideal configuration for your specific needs.



THE TITLEIST PRO V1® COLLECTION

TITLEIST PRO V1 TIN

A unique gift that doubles as a keepsake to hold your valuables. Featuring a new black and brushed aluminum finish with Pro V1 or Pro V1x custom golf balls, this tin can be ordered with Titleist branding or can be imprinted on the lid with your logo.

MINIMUM

CUSTOM LID - 96 tins (24 dozen)

LEAD-TIME

5 weeks from artwork approval

Custom Lid



TITLEIST PRO V1 & PRO V1x HALF-DOZENS

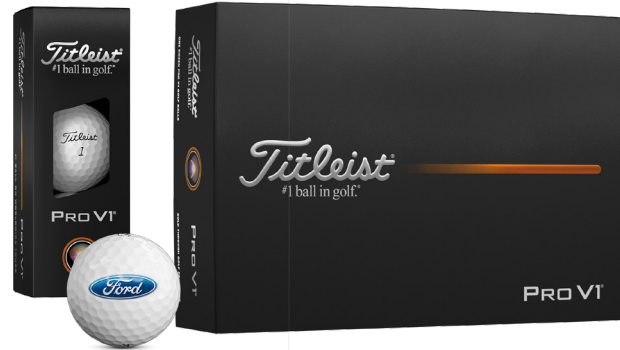
The #1 ball in golf is also the #1 gift in golf. Customised with a special message, corporate logo or event logo, the Pro V1 and Pro V1x half-dozen are the perfect option for corporate, tournament or special event gifts.

MINIMUM

Logo - 24 half-dozen

LEAD-TIME

5 business days from artwork approval



PACKAGE OFFERINGS

PACKEDGE™ 3-BALL TOURNAMENT KIT

Kit Includes:

- 3-ball sleeve of custom golf balls
- Titleist alignment ball marker
- Titleist divot tool
- 5 Titleist tees



PACKEDGE
SETTING YOUR BRAND APART™ EST. 2006

MINIMUM

48 dozen

LEAD-TIME

5 weeks from artwork approval

COLOUR OPTIONS

PACKEDGE™ BRICK - DOZEN

New and fresh PackEdge dozen configuration that provides great branding opportunities for corporate outings.



PACKEDGE
SETTING YOUR BRAND APART™ EST. 2006

MINIMUM

48 dozen

LEAD-TIME

5 weeks from artwork approval

COLOUR OPTIONS

PACKAGE OFFERINGS

PACKEDGE™ FULL WRAP - DOZEN

Sophisticated packaging, clean design, a must have for any corporate outing.



PACKEDGE
SETTING YOUR BRAND APART.™

MINIMUM

48 dozen

LEAD-TIME

5 weeks from artwork approval

COLOUR OPTIONS

METAL WATER BOTTLE - 4-BALL

Having a purpose after and beyond packaging, the metal water bottle is a global favourite. Titleist and corporate logos are included.



MINIMUM

36

LEAD-TIME

5 weeks from artwork approval

COLOUR OPTIONS

For our full range of Custom Packaging options please see our Custom Packaging Brochure.

PACKEDGE™ CUSTOM DOZEN PACKAGING

ESTATE SERIES DOZEN

This simple yet elegant design features a lattice patterned background along with a brilliant colour pinstripe pattern and silver accent. The design is repeated on the interior with your logo on each sleeve. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.



PACKEDGE
GETTING YOUR BRAND APART™

MINIMUM

48 dozen

LEAD-TIME

5 weeks from artwork approval

COLOUR OPTIONS



EST01 HUNTER



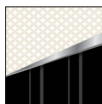
EST02 PEWTER



EST03 OCEAN



EST04 GARNET



EST05 ONYX



EST06 ROSE

10

NATURAL SERIES DOZEN

With border colours resembling different naturalistic elements, this design provides the perfect backdrop for your logo. Matching custom sleeves feature your logo on all four sides.



PACKEDGE
GETTING YOUR BRAND APART™

MINIMUM

48 dozen

LEAD-TIME

5 weeks from artwork approval

COLOUR OPTIONS



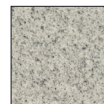
NAT01 STAINLESS



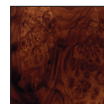
NAT02 SLATE



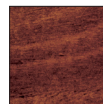
NAT03 OAK



NAT04 GRANITE



NAT05 BURLED



NAT06 CHERRY

For our full range of Custom Packaging options please see our Custom Packaging Brochure.

HEADWEAR

PLAYERS COTTON COLLECTION

- Available in three colours
- Default logo size 50mm wide



NEW LOGO ORDER

3 Dozen

REPEAT ORDER

2 Dozen

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks from date of artwork approval

COLOUR OPTIONS



TH23APCNE-01
BLACK-WHITE



TH23APCNE-41
NAVY-WHITE



TH23APCNE-10
WHITE-BLACK

PLAYERS PERFORMANCE BALL MARKER

NEW

- Available in four colours
- Default logo size 50mm wide



NEW LOGO ORDER

3 Dozen

REPEAT ORDER

2 Dozen

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks from date of artwork approval

COLOUR OPTIONS



TH25APBME-10
WHITE-BLACK



TH25APBME-01
BLACK-WHITE



TH25APBME-0C1
CHARCOAL-BLACK



TH25APBME-41
NAVY-WHITE

CUSTOM HEADWEAR

CUSTOM HEADWEAR INFORMATION

- Minimum of 3 dozen for first time logo order and 2 dozen for repeat orders
- Standard logo fee applies to each application
- Ships in multiples of 12 per SKU/colour
- 6 week lead time lead time from artwork approval



**SELECT MODEL
ADD YOUR LOGO**



**SELECT MODEL
CHOOSE THREAD COLOUR
ADD SCRIPT OUTLINE COLOUR
ADD YOUR LOGO**

STEP 1: SELECT MODEL



TOUR PERFORMANCE



PLAYERS PERFORMANCE BM



TOUR AUSSIE

STEP 2: SELECT THREAD COLOR



BLACK
0



CHARCOAL
0C



GRAY
0G



ORANGE
8



RED
6



PURPLE
5



NAVY
4N



ROYAL
4R



KHAKI
2K



DARK GREEN
3D



KELLY
3



YELLOW
7

STEP 3: CHOOSE YOUR SCRIPT OUTLINE COLOR (OPTIONAL)

*Outline option available on all models

STEP 4: ADD ANY ADDITIONAL LOGOS (OPTIONAL)

*Choose Embroidery or Woven Label



WEARER'S RIGHT



WEARER'S LEFT



REAR OF CAP

CUSTOM HEADWEAR OFFERING



TOUR ELITE



TOUR PERFORMANCE



TOUR PERFORMANCE MESH



TOUR AUSSIE



TOUR PERFORMANCE VISOR



PLAYERS BALL MARKER



MONTAUK LIGHTWEIGHT



CHARLESTON BREEZER



OCEANSIDE



BREEZER BUCKET



WOMEN'S PLAYERS BALL MARKER



WOMEN'S CHARLESTON BREEZER



JUNIOR TOUR PERFORMANCE



CUSTOM WINTER GEAR

- Minimum of 3 dozen for first time logo order and 2 dozen for repeat orders
- Standard logo fee applies to each application
- Embroidered logo or woven label available
- Ships in multiples of 12 per SKU/colour
- 6 week lead time from artwork approval



POM POM



WHITE
BLACK

BLACK
WHITE

CHARCOAL
BLACK

NAVY
WHITE



CHARLESTON CUFF KNIT



WHITE
BLACK

BLACK
WHITE

NAVY
WHITE

GOLF BAGS

TITLEIST PLAYERS 4 BAG

- Premium, fully-featured bag
- Ball pocket standard crest size is 90mm
- Apparel pocket standard crest size is 125mm
- Standard logo fee applies to each application



NEW ORDER

6

REPEAT ORDER

3

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

COLOUR OPTIONS



TB23SX4AA-0
BLACK



TB23SX4AA-4
NAVY



TB23SX4AA-22
GREY

TITLEIST PLAYERS 4 STADRY BAG

- Premium, fully-featured bag
- Ball pocket standard crest size is 90mm
- Apparel pocket standard crest size is 125mm
- Standard logo fee applies to each application



NEW ORDER

6

REPEAT ORDER

3

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

COLOUR OPTIONS



TB23SX2AA-006
BLACK



TB23SX2AA-4
NAVY

GOLF BAGS

PREMIUM CARRY BAG

- Perfect for a quick 9 or a full 18 holes
- Apparel pocket standard crest size is 125mm

NEW ORDER

6

REPEAT ORDER

3

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

COLOUR OPTIONS



TB23CY1AA-006
BLACK-RED



CARRY BAG

- Perfect for a quick 9 or a full 18 holes
- Apparel pocket standard crest size is 125mm

NEW ORDER

6

REPEAT ORDER

3

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

COLOUR OPTIONS



TB23CY0AA-006
BLACK-RED



ACCESSORIES

TITLEIST TRI FOLD CART TOWEL

- Dimensions: 40cm h x 81cm w
- Logo Size: Standard crest size is 75mm located on bottom centre



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

Embroidery - 1 week for proofs and then 2 weeks for production from the date of artwork approval.

COLOUR OPTIONS



TA22PTFCTE-0
BLACK



TA22PTFCTE-4
NAVY

TITLEIST PLAYERS TERRY TOWEL

- Dimensions: 50cm h x 101cm w
- Logo Size: Standard crest size is 75mm located on bottom corner

Features & Benefits:

- Updated sophisticated iconic design.
- Maximum absorption
- Sophisticated branding



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

Embroidery - 1 week for proofs and then 2 weeks for production from the date of artwork approval.

COLOUR OPTIONS



TA22PTT-0
BLACK



TA22PTT-4
NAVY

ACCESSORIES

TITLEIST TOUR DOUBLE CANOPY UMBRELLA

- Standard crest size is 200mm
- Logo printed on 1 or 2 panels



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA23TDCU-01

TITLEIST STADRY SINGLE CANOPY UMBRELLA

- Standard crest size is 200mm
- Logo Print to single panel only

NEW



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA23STSCU-02

ACCESSORIES

TOUR SERIES DESK CADDY



MINIMUM ORDER

1

ORDER CODE

TA25DCD-01

LEAD-TIME

5-7 Working days for plain stock only.

CUSTOM TOUR SERIES DESK CADDY

- custom desk caddy with embroidered logo
- Logo options are full colour or white
- Logo available in 1 location



MINIMUM ORDER

36

ORDER CODE

TA25DCD-01

LEAD-TIME

120 day lead time from artwork approval.

ACCESSORIES

TITLEIST MINI HAT

NEW



MINIMUM ORDER

1

ORDER CODE

TA25MH-10

LEAD-TIME

5-7 Working days for plain stock only.

PLAYERS TRAVEL COLLECTION

TITLEIST RANGE BAG

- Standard crest size is 75mm
- Perfect size for easy carry and use
- Durable ballistic polyester
- Fits 3 dozen golf balls



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA21ACRBE-006

TITLEIST PLAYERS BACKPACK

- Standard crest size is 90mm
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PBP-06

PLAYERS TRAVEL COLLECTION

TITLEIST PLAYERS 20" SPINNER

- Standard crest size is 125mm
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PSP-06

TITLEIST PLAYERS CONVERTIBLE DUFFEL BAG

- Standard crest size is 90mm
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PCD-06

PLAYERS TRAVEL COLLECTION

TITLEIST PLAYERS DUFFEL BAG

- Standard crest size is 90mm
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PDF-06

TITLEIST PLAYERS BOSTON BAG

- Standard crest size is 90mm
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PBB-06

PLAYERS TRAVEL COLLECTION

COLLEGE CLUB GLOVE TRAVELER



- Standard crest size is 125mm
- Logo position: non-branded side

MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA24CGCOL-0

TITLEIST PLAYERS SACKPACK



- Standard crest size is 90mm
- Logo position: Front

MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PSPK-06

PLAYERS TRAVEL COLLECTION

TITLEIST PLAYERS HANGING TOILETRIES BAG

- Standard crest size is 75mm
- Logo position: Back



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TAZ0PHT-06

TITLEIST PLAYERS DOPP KIT

- Standard crest size is 75mm
- Logo position: Back



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TAZ0PDK-06

PLAYERS TRAVEL COLLECTION

CLASSIC ZIPPERED POUCH

- Standard crest size is 50mm
- Logo position: Back



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20ZP-0

CLASSIC VALUABLES POUCH

- Standard crest size is 50mm
- Logo position: Back



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20VP-0